NEWS RELEASE



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For Immediate Release

HALIFAX REGIONAL HONORS MELVIN BROADNAX

ROANOKE RAPIDS, NC. (December 9, 2009)—The Board of Directors of Halifax Regional has honored Melvin Broadnax, a leader in healthcare, education and government, with a resolution and gift.

Broadnax is retiring after 38 years of service as Commissioner and Mayor of Seaboard.

"In addition to his service in his community, Mayor Broadnax is a leader in healthcare in the region, and our Board felt this was an appropriate time to recognize his accomplishments in that arena," said Will Mahone, president of the Medical Center.

Broadnax serves as Chair of the Board of Directors of the Rural Health Group. The Rural Health Group has named its new facility in Jackson the Melvin F. Broadnax Health Center in his honor. In 1974 he and other citizens brought healthcare services to Northampton County.

Broadnax also is Chairman of the Board of Trustees of the Area L Health Education Center. The Area L Health Education Center seeks to meet the healthcare workforce's needs through educational programs in Northampton, Halifax, Nash, Edgecombe and Wilson Counties.

"Under his leadership, these two organizations have improved healthcare in our region," said Mahone. "Dr. Broadnax has established a high standard of leadership."

During his tenure on the Seaboard Town Commission, he championed programs in housing, roads, and water and sewer services. "I wanted to make my community a better place to live," he says.

He believes citizens have an obligation to give back to their communities. "Man was born to serve, not to be served," he says. Working as a child shining shoes for 5 cents a pair motivated Broadnax to achieve. "We must let children know they can move up in life," he says. "You've got the opportunity to go far in life if you stay focused."

Broadnax taught science and math in Northampton County Schools for 30 years. A native of Northampton County, he also is a Deacon at Bethlehem Baptist Church. He is a graduate of Shaw University and received his Master's degree from North Carolina A&T University.

He has served on the Board of Trustees of Shaw University and as chairman of the Northampton County Partnership for Children.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204-beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.us.